

# 7.4 Types of Sponsorship

1. Main Sponsorship;
2. Co-sponsorship;
3. Media Partner;
4. Platinum Sponsor, Gold Sponsor etc.;
5. Title Sponsorship package includes: -
  1. The visibility of the brand name and company logo inside the venue and surrounding area.
  2. The brand name and company logo recognition on all the printing material.
  3. The company's rights and benefits during the event.

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Revision #1

Created Fri, Aug 20, 2021 4:55 PM by Student Affairs and Development Division

Updated Fri, Aug 20, 2021 4:56 PM by Student Affairs and Development Division